ASCLS - MS, TACLS & LSCLS 2021 TRISTATE MEETING
ENGAGEMENT PROSPECTUS
Career Fair, Sponsor & Exhibitor Opportunities

We are offering a variety of opportunities for vendors to engage with our attendees. From traditional to customized experiences, vendors can choose the best value for their organization.

EXHIBITOR OPPORTUNITIES

All packaged exhibitor options include a six-foot table and 2 chairs in the Exhibit Hall. Complimentary internet is also available. Pipe and drape will not be offered as a backdrop or division between tables. If power strips or a hard wire internet connection are necessary, we must be notified in advance. Exhibitor is responsible for all additional costs associated with these services. Also, any shipping and handling costs associated with shipments will be responsibility of the exhibitor. Exhibit trucks are not allowed at this event as ample parking is unavailable for this venue.

All full registrants are welcome to attend all non-ticketed social events, educational programming, and food functions.

Standard - $650
- One table in the Exhibit Hall
- Two full (3 Day – Tu/Wed/Th) Tristate meeting registrations

Enhanced – $900
- One table in the Exhibit Hall
- Two full (3 Day – Tu/Wed/Th) Tristate meeting registrations
- One chair drop advertisement at a General Session
- Identification as a Meeting Sponsor in the Meeting Mobile App and the Tristate Meeting website.

Premium - $1400
- Two tables in the Exhibit Hall (Double Booth)
- Three full (3 Day – Tu/Wed/Th) Tristate meeting registrations
- One chair drop advertisement at a General Session
- Identification as a Premium Meeting Sponsor in the Meeting Mobile App and the Tristate meeting website.
EXHIBIT SCHEDULE

• Wednesday, April 7
  🕒 8:00-10:00am Exhibitor Set up
  🕒 10:00am - 4:15pm Exhibits open
    🔴 10:00 - 11:30am Refreshments / Networking with Attendees
    🔴 3:00 - 4:15pm Refreshments / Networking with Attendees

• Thursday, April 8
  🕒 7:45am - 2:00pm Exhibits open
  🕒 2:00 – 4:00pm Exhibits teardown

SPONSORSHIP OPPORTUNITIES

Join our elite list of sponsors for the 2021 Tristate Meeting. We have 3 sponsorship levels from which to choose: Silver, Gold & Platinum. All sponsorship opportunities include visual recognition of sponsor’s name and/or logo.

All chair drops, advertisements, and giveaways must be provided by the sponsor and shipped to the conference venue or a conference designee ahead of time. Any shipping and handling costs associated with shipments will be responsibility of the sponsor.

Silver Sponsorship ($500):
Includes:

- Chair Drop
  - One flyer distributed to all attendees at the Opening Keynote session
- Mobile App
  - One banner ad will be displayed at the top of the mobile app throughout the event

Gold Sponsorship ($1000):
Includes all Silver Level Benefits plus your choice of either:

- Breakout Session Sponsorship
  - Company name and logo will be displayed and announced prior to session
- Refreshments Sponsorship
  - Morning Beverage Breaks
  - Poster Session Refreshments
  - Afternoon Refreshments
  - Wednesday Breakfast
Platinum Sponsorship ($2000):
Includes All Silver Level Benefits and One of the Gold Level Benefits, plus your choice of one of the following:

- Lanyards (only one sponsorship allowed)
- General Session
  - Company name and logo will be displayed and announced prior to session
- Awards Luncheon
- Attendee Totes (Sponsor logo to be included on tote)

Custom Sponsorship Packages are also available for sponsorships greater than $2000. At minimum, these sponsors will receive silver, gold and platinum benefits plus additional customized perks based on level of support. Contact us at tristatemeeeting@gmail.com for more information.

CAREER FAIR OPPORTUNITIES

Take advantage of the largest opportunity in our 3-state region to recruit potential laboratory employees for your organization. The Career Fair will be held Tuesday, April 6th following the conclusion of the student bowl competition. There will be a reception to honor the student bowl participants and allow them an opportunity to network with potential employers.

All career fair booths include a six-foot table and 2 chairs. Complimentary internet is also available. Pipe and drape will not be offered as a backdrop or division between tables. If power strips or a hard wire internet connection are necessary, we must be notified in advance. Exhibitor is responsible for all additional costs associated with these services. Also, any shipping and handling costs associated with shipments will be responsibility of the exhibitor.

Career Fair Information:

- **Date:** Tuesday, April 6, 2021
- **Event Time:** 4:00 – 6:30pm
- **Setup:** 2:00 – 4:00pm
- **Location:** JW Marriott New Orleans
- **Cost:** $300

BUNDLES – GET MORE VALUE FOR YOUR INVESTMENT

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<th>Sponsor &amp; Exhibitor Package - $1800</th>
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<td>• Enhanced Exhibitor Benefits</td>
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<td>• Enhanced Exhibitor Benefits</td>
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SPONSOR AND EXHIBITOR REGISTRATION

To register as a sponsor, exhibitor and / or career fair vendor, please complete the online form and submit payment (credit card) via the Tristate Meeting registration website – www.lscls.org.

If paying by check, please complete the online form using the link above. Payment should be mailed to the address listed on the meeting website. Checks should be made payable to Tristate Meeting.

SHIPPING INFORMATION

Packages should arrive between March 29 – April 2, 2021. The following information must appear on each box:

**HOLD FOR:** Insert Company Contact

**NAME OF CONFERENCE:** ASCLS-MS, TACLs, LSCLS Tristate Meeting

**DATE OF CONFERENCE:** April 5-8, 2021

**MEETING ROOM:** Foyer Space outside Ballroom (2nd floor)

**NAME OF CONFERENCE COORDINATOR:** Keith Mcclinsey

**SHIP TO:**

JW Marriott New Orleans
614 Canal Street
New Orleans, LA 70130

All freight handling needs to be scheduled through the J.W. Marriott Hotel. Please note, shipments must be prepaid and will not be accepted more than 7 days prior to the event.

PLEASE NOTE: The JW Marriott DOES NOT accept any liability for equipment, goods, displays or other materials that arrive unmarked or fail to arrive at the hotel. The group or individual shipping the materials is responsible for insuring its property of loss or damage.

HOTEL RESERVATIONS

For hotel reservations, please visit the J.W. Marriott hotel reservation website - https://book.passkey.com/go/ASCLS2021JWNoLa.

Questions?
Email us at tristatemeeting@gmail.com or visit the 2021 Tristate Meeting website.